



*Annual Report*  
*Fiscal year 2013-2014*  
*(July 1, 2013 -June 30, 2014)*

*La Piñon*  
*Sexual Assault Recovery Services*  
*of Southern New Mexico*

*525 South Melendres*  
*Las Cruces, New Mexico 88005*  
*575 526-3437 or 1-888-595-7273*  
*KIDTALK 575 636-3636, 888 589-3636*

*[www.lapinon.org](http://www.lapinon.org)*

*La Piñon is a member of*  
*Community Foundation of Southern New Mexico*

**Mission:** *The mission of La Piñon is to provide a comprehensive array of services related to sexual assault and abuse to individuals, families and the community.*

**Philosophy:** *La Piñon believes that by offering unconditional support, information and a safe environment for change, the person who has been sexually assaulted can take steps to regain control of their life and make the transition from victim to survivor.*

**Services:**

**Crisis Intervention:** *24 hour 1<sup>st</sup> response to adults and child victims of sexual assault through phone or in person. Advocates are an integral part of the child protocol for Dona Ana County. Trained volunteer advocates execute this service after graduating from 40 hours of intensive training in sexual assault advocacy intervention.*

**SANE Project:** *Sexual Assault Nurse Examiner Project is a medical response to rape victims and collects forensic evidence for identification and prosecution of the alleged perpetrator. Highly trained nurses working with sophisticated equipment, perform this task. Nurses are trained to be expert witnesses in court. SANE is located at Memorial Medical Center. MMC has given this very special project housing which enables this procedure to be conducted outside the emergency room. SANE collaborates with law enforcement and the District Attorney's office to help identify and successfully prosecute the alleged perpetrator.*

**Counseling:** *Outpatient therapeutic counseling for sexual assault survivors is facilitated by Licensed Professional Clinical Counselors with experience in sexual assault and trauma related issues.*

**Community Education and Prevention:** *Responsive, flexible presentations and professional training concerning sexual assault issues and internet safety. These presentations are provided to Dona Ana County in English and Spanish using interactive activities, coloring books, videos and power points.*

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**Accomplishments for the Year**

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**KIDTALK:** *is a warm line to provide a safe place for a child to reach out where someone will listen and offer non-judgmental unconditional support. This service empowers and provides resources for children to take control of their circumstances and have a role in overcoming their concerns.*

**A Message to our Friends:**

*As another year comes to a close our agency has moved and changed with the times to bring awareness and services to our community and assistance to victims of sexual assault. I am so proud of the staff and volunteers who are building a strong, reliable network to respond to victims of all ages. Victim advocates, SANE nurses and therapeutic counselors who all serve a valuable role in the path to healing for those who have been affected by sexual abuse. We have weathered many external changes and have grown strong together.*

*I am grateful for this opportunity to serve, in memory of my father and . Thank you for your continued support!!!*

*With Kindest Regards,  
Donna Richmond, Executive Director*

**Service Statistics for FY 2013-2014**

<b>Counseling:</b>	225 survivors
<b>Crisis Intervention:</b>	
<i>We provided crisis services to</i>	583 individuals
<b>SANE Adult cases:</b>	60
<b>SANE Children cases:</b>	25
<b>KIDTALK:</b>	643 calls received by Kidtalk & 1,855 text messages 513 children served
<b>Advocate Volunteer hours</b>	15,907
<b>Community Prevention:</b>	
<b>Presentations</b>	899
<b>People Reached</b>	36,404

❖ 8 Sexual Assault Nurse Examiners on call for the SANE Unit

- ❖ *Community Prevention staff reached over 36,000 people in Southern New Mexico*
- ❖ *Continued outreach with Pacer Puppets*
- ❖ *Our relationship with the 6<sup>th</sup> Judicial District Attorney's office continues to improve through our work in Luna county*
- ❖ *OVC site visit for our rural grant yielded an excellent review from the feds*
- ❖ *Additional funding has allowed SANE nurses to attend the International Association of Forensic Nursing conference.*
- ❖ *Prison Rape Elimination Act mandated by the Federal Government has brought about La Pinon's collaboration with local detention centers and prisons regarding crisis response and services to inmates.*
- ❖ *The campus sexual violence elimination act on college campuses has brought about a discussion between La Pinon and New Mexico State University regarding crisis response to rape on campus.*
- ❖ *Continue Kidtalk warm line*
- ❖ *Continued first response training for law enforcement related to the dynamics of sexual assault, adults and children*

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### ***Looking Ahead to 2014 - 2015***

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- ❖ *Build upon relationship with Jeff Bucholtz, We End Violence by developing an active bystander curriculum targeting high school students.*
- ❖ *Continue to work on a state wide level to enhance services for sexual assault victims and their families*
- ❖ *Continue to train law enforcement in dynamics of child sexual abuse*
- ❖ *Strengthen collaboration with prison, detention centers.*
- ❖ *Strengthen collaboration with New Mexico State University*
- ❖ *Continue collaboration with county victim advocates to promote awareness of victim rights*
- ❖ *Continue County Alliance involvement*
- ❖ *Train medical service providers in the dynamics of sexual assault victimization in adults and children.*

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***Financial Report for the Year Ending  
June 30, 2014***

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### ***Where the Money Comes From***

<i>Optum Health</i>	\$135,524	15%
<i>New Mexico Crime Reparation Commission:</i>		
<i>Victims of Crime</i>	\$ 73,158	8%
<i>Violence Against Women</i>	\$ 17,271	2%
<i>NMCSAP Inc:</i>		
<i>Southern Crisis</i>	\$ 47,801	5%
<i>Sexual Violence Prevention</i>	\$ 55,179	6%
<i>SANE Enhancement</i>	\$ 39,100	4%
<i>NM Legislative</i>	\$ 38,800	4%
<i>Rural Grant</i>	\$ 23,430	3%
<i>Rural Grant II</i>	\$ 97,008	10%
<i>United Way</i>	\$ 2,292	-
<i>City of Las Cruces</i>	\$ 28,550	3%
<i>Dona Ana County</i>	\$ 6,210	3%
<i>NM Department of Health</i>	\$ 44,413	5%
<i>Fund Raising</i>	\$ 31,713	3%
<i>Contributions &amp; In Kind</i>	\$270,,000	29%
<i>Interest</i>	\$ 406	-
<b><i>TOTAL</i></b>	<b>\$910,855</b>	<b>100%</b>

### ***How the Money is Spent by Program***

<i>Crisis Intervention</i>	44%
<i>Out Patient Counseling</i>	10%
<i>Community Prevention</i>	20%
<i>SANE Project</i>	10%
<i>KIDTALK</i>	6%
<i>Support</i>	10%

*La Piñon is dedicated to working for the survivors of sexual assault, their families and friends. We strive to prevent sexual assault violence in our community. We value your support in volunteering your time and expertise. We encourage you to support our annual fundraisers; Butterfield Range War, Art Gala and Breakfast with Santa, or by donating funds. Your support is needed to maintain and enhance our services. To find out how you can help, please call 575-526-3437 or 1-888-595-7273*

*La Piñon is a 501(3)(c) corporation.*

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### ***Board of Directors 2013-2014***

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<i>Rhena Phillips</i>	<i>Chairperson</i>
<i>Giovanni Gardiner</i>	<i>Co-Chairperson</i>
<i>Barb Baumann</i>	<i>Secretary</i>
<i>Jake Sims</i>	<i>Treasurer</i>

Claudia Clements  
Shellie McNabb  
Suzette Goodwin  
Chris Garcia  
Jodi-Rae Moore

Rudy Sanchez  
Gloria Salgado  
Vicki Nesbitt



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### Professional Associates 2013-2014

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Tom Zornes, Technologies  
Joanne Loliet, Bookkeeping  
Denise Cooper, CPA  
David Sutherland, Ambidextro  
The Wright Group, Inc.

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### Staff and Consultants 2013-2014

Donna Richmond, Executive Director  
Dr. Marcos Duarte, SANE Medical Director  
Keri Nunez, Office Manager  
Stacy Blazer-Clark, SANE Program Manager  
Angelica Calderon, Advocate Coordinator  
Terri Madrid, Case Manager  
Veronica Alvarado, Southern Crisis Coordinator  
Linda Quintana, Southern Crisis Coordinator  
Gretchen Bolsins, Rural Crisis Coordinator  
Flor Gonzalez, Prevention Program Coordinator  
Piper Coalson, Prevention Educator  
Jennifer Lucero, Prevention Educator  
Abigail Apple, Prevention Educator  
Alex Montoya, Prevention Educator  
Socorro Gonzales, Legal Advocate  
Sueann Kenney-Noziska, Clinical Coordinator  
Karla Steen, Counselor  
Marissa Love, Counselor  
Veronica Slade, Counselor  
Camille Cisneroz, Counselor  
Linda Daniels, Counselor  
Yolanda Atencio, Counselor  
Tina Richardson, Counselor  
Glenda Hilley, Counselor  
Jill Peters, Counselor  
Anna Bermudez, SANE Nurse  
Barbara Fierro, SANE Nurse  
Sheila Bardwell, SANE Nurse  
Ashley Sveum, SANE Nurse  
Dianna Portillo, SANE Nurse  
Priscilla Baldonado, SANE Nurse  
Sofia Osollo, SANE Nurse  
Yvonne Hernandez, SANE Nurse

### "Recognizing our Supporters"

Citizen's Bank of Las Cruces  
Ruhmann Law Firm  
Aguirre Auto Service  
PALS Motorcycle Club  
Denton Holmes  
Barb's Flowerland  
Dr. Eve Adams  
Texas Roadhouse "Roadies"  
Aztec Masonic Lodge #3  
Lilley & O'Connell, PA  
Allstate  
Picacho Posse Gun Club  
Susan Samuel  
EMI Technologies  
John & Donna York  
Pic Quik Stores  
Custom Cartridge Comp.  
Las Cruces Public Schools  
Gadsden School District  
PTS Office Systems  
Kathy Stout  
Bernie and MaryAnn Digman  
Fateral Order of Eagles  
Carol Richmond  
Moose Lodge #2081  
Elenitza Modesto  
Ivonne Ibanez  
Otero Practical Shooting Assoc  
Dona Ana County Federated Republican Women  
Las Cruces Police Officers Association

American Linen  
Las Cruces Motorsports  
Carla McMullan  
M-five  
Marci Dickerson  
Mayfield Football players  
Mr & Mrs Santa Claus  
Mary Adams  
Lorenzo's  
Donna & Glenn Kuehn  
Michael & Diane Lilley  
Elks Club BPOE #1119  
Wooten Construction Co.  
Memorial Medical Center  
Smith and Aguirre  
Las Cruces Sun News  
Project Linus  
Catholic Diocese of LC  
TWGI Marketing  
Rita Smeriglio Stopa  
Las Cruces Bulletin  
La Casa  
Roberto's Restaurant  
Robert Kinney  
Strykers Shooting World  
Federated Insurance

### "Our Heroes"

#### Volunteer Advocates 2013-2014

Abby A	Alyssa M	Anissa B	Ashley B
Becky U	Carole S	Carolina S	Cecilia V
Chelsea D	Cherish M	Christine R	Crystal L
Crystal M	Damaris P	Gabe H	Gloria S
Haydee F	Jasmine H	Jessica F	Jessica L
Jill P	Joey C	Kelly S	Lillian R
Luz H	Mary E	Olga O	Patty M
Ramona G	Rosa S	Sandra C	Socorro G
Vanessa P	Vicki N	Victor P	Dick H
Carol R	Joan S	Jessica V	Lana W
Marina N	Mary E	Brianna F	Miguel E

