Annual Report
Fiscal year 2013-2014
(July 1, 2013 -June 30, 2014)

La Piñon
Sexual Assault Recovery Services of Southern New Mexico

525 South Melendres
Las Cruces, New Mexico 88005
575 526-3437 or 1-888-595-7273
KIDTALK 575 636-3636, 888 589-3636

www.lapinon.org

La Piñon is a member of
Community Foundation of Southern New Mexico
**Mission:** The mission of La Piñon is to provide a comprehensive array of services related to sexual assault and abuse to individuals, families and the community.

**Philosophy:** La Piñon believes that by offering unconditional support, information and a safe environment for change, the person who has been sexually assaulted can take steps to regain control of their life and make the transition from victim to survivor.

**Services:**

**Crisis Intervention:** 24 hour 1st response to adults and child victims of sexual assault through phone or in person. Advocates are an integral part of the child protocol for Dona Ana County. Trained volunteer advocates execute this service after graduating from 40 hours of intensive training in sexual assault advocacy intervention.

**SANE Project:** Sexual Assault Nurse Examiner Project is a medical response to rape victims and collects forensic evidence for identification and prosecution of the alleged perpetrator. Highly trained nurses working with sophisticated equipment, perform this task. Nurses are trained to be expert witnesses in court. SANE is located at Memorial Medical Center. MMC has given this very special project housing which enables this procedure to be conducted outside the emergency room. SANE collaborates with law enforcement and the District Attorney’s office to help identify and successfully prosecute the alleged perpetrator.

**Counseling:** Outpatient therapeutic counseling for sexual assault survivors is facilitated by Licensed Professional Clinical Counselors with experience in sexual assault and trauma related issues.

**Community Education and Prevention:**

Responsive, flexible presentations and professional training concerning sexual assault issues and internet safety. These presentations are provided to Dona Ana County in English and Spanish using interactive activities, coloring books, videos and power points.

**Accomplishments for the Year**

- **KIDTALK:** is a warm line to provide a safe place for a child to reach out where someone will listen and offer non-judgmental unconditional support. This service empowers and provides resources for children to take control of their circumstances and have a role in overcoming their concerns.

**A Message to our Friends:**

As another year comes to a close our agency has moved and changed with the times to bring awareness and services to our community and assistance to victims of sexual assault. I am so proud of the staff and volunteers who are building a strong, reliable network to respond to victims of all ages. Victim advocates, SANE nurses and therapeutic counselors who all serve a valuable role in the path to healing for those who have been affected by sexual abuse. We have weathered many external changes and have grown strong together.

I am grateful for this opportunity to serve, in memory of my father and . Thank you for your continued support!!!

With Kindest Regards,
Donna Richmond, Executive Director

**Service Statistics for FY 2013-2014**

<table>
<thead>
<tr>
<th>Service</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Counseling</td>
<td>225 survivors</td>
</tr>
<tr>
<td>Crisis Intervention</td>
<td>583 individuals</td>
</tr>
<tr>
<td>SANE Adult cases</td>
<td>60</td>
</tr>
<tr>
<td>SANE Children cases</td>
<td>25</td>
</tr>
<tr>
<td>KIDTALK</td>
<td>643 calls received by Kidtalk &amp; 1,855 text messages</td>
</tr>
<tr>
<td>Advocate Volunteer hours</td>
<td>15,907</td>
</tr>
<tr>
<td>Community Prevention</td>
<td></td>
</tr>
<tr>
<td>Presentations</td>
<td>899</td>
</tr>
<tr>
<td>People Reached</td>
<td>36,404</td>
</tr>
</tbody>
</table>

- 8 Sexual Assault Nurse Examiners on call for the SANE Unit
Community Prevention staff reached over 36,000 people in Southern New Mexico
Continued outreach with Pacer Puppets
Our relationship with the 6th Judicial District Attorney’s office continues to improve through our work in Luna county
OV C site visit for our rural grant yielded an excellent review from the feds
Additional funding has allowed SANE nurses to attend the International Association of Forensic Nursing conference.
Prison Rape Elimination Act mandated by the Federal Government has brought about La Piñon’s collaboration with local detention centers and prisons regarding crisis response and services to inmates.
The campus sexual violence elimination act on college campuses has brought about a discussion between La Piñon and New Mexico State University regarding crisis response to rape on campus.
Continue Kidtalk warm line
Continue first response training for law enforcement related to the dynamics of sexual assault, adults and children

Looking Ahead to 2014 - 2015

Build upon relationship with Jeff Bucholtz, We End Violence by developing an active bystander curriculum targeting high school students.
Continue to work on a state wide level to enhance services for sexual assault victims and their families
Continue to train law enforcement in dynamics of child sexual abuse
Strengthen collaboration with prison, detention centers.
Strengthen collaboration with New Mexico State University
Continue collaboration with county victim advocates to promote awareness of victim rights
Continue County Alliance involvement
Train medical service providers in the dynamics of sexual assault victimization in adults and children.


Where the Money Comes From

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Optum Health</td>
<td>$135,524</td>
<td>15%</td>
</tr>
<tr>
<td>New Mexico Crime Reparation Commission:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Victims of Crime</td>
<td>$73,158</td>
<td>8%</td>
</tr>
<tr>
<td>Violence Against Women</td>
<td>$17,271</td>
<td>2%</td>
</tr>
<tr>
<td>NMCSAP Inc:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Southern Crisis</td>
<td>$47,801</td>
<td>5%</td>
</tr>
<tr>
<td>Sexual Violence Prevention</td>
<td>$55,179</td>
<td>6%</td>
</tr>
<tr>
<td>SANE Enhancement</td>
<td>$39,100</td>
<td>4%</td>
</tr>
<tr>
<td>NM Legislative</td>
<td>$38,800</td>
<td>4%</td>
</tr>
<tr>
<td>Rural Grant</td>
<td>$23,430</td>
<td>3%</td>
</tr>
<tr>
<td>Rural Grant II</td>
<td>$97,008</td>
<td>10%</td>
</tr>
<tr>
<td>United Way</td>
<td>$2,292</td>
<td>-</td>
</tr>
<tr>
<td>City of Las Cruces</td>
<td>$28,550</td>
<td>3%</td>
</tr>
<tr>
<td>Dona Ana County</td>
<td>$6,210</td>
<td>3%</td>
</tr>
<tr>
<td>NM Department of Health</td>
<td>$44,413</td>
<td>5%</td>
</tr>
<tr>
<td>Fund Raising</td>
<td>$31,713</td>
<td>3%</td>
</tr>
<tr>
<td>Contributions &amp; In Kind</td>
<td>$270,000</td>
<td>29%</td>
</tr>
<tr>
<td>Interest</td>
<td>$406</td>
<td>-</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$910,855</td>
<td>100%</td>
</tr>
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How the Money is Spent by Program

- Crisis Intervention: 44%
- Out Patient Counseling: 10%
- Community Prevention: 20%
- SANE Project: 10%
- KIDTALK: 6%
- Support: 10%

La Piñon is dedicated to working for the survivors of sexual assault, their families and friends. We strive to prevent sexual assault violence in our community. We value your support in volunteering your time and expertise. We encourage you to support our annual fundraisers; Butterfield Range War, Art Gala and Breakfast with Santa, or by donating funds. Your support is needed to maintain and enhance our services. To find out how you can help, please call 575-526-3437 or 1-888-595-7273

La Piñon is a 501(3)(c) corporation.

Board of Directors 2013-2014

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
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<tbody>
<tr>
<td>Rhena Phillips</td>
<td>Chairperson</td>
</tr>
<tr>
<td>Giovanni Gardiner</td>
<td>Co-Chairperson</td>
</tr>
<tr>
<td>Barb Baumann</td>
<td>Secretary</td>
</tr>
<tr>
<td>Jake Sims</td>
<td>Treasurer</td>
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Professional Associates 2013-2014

Claudia Clements
Shellie McNabb
Suzette Goodwin
Chris Garcia
Jodi-Rae Moore

Rudy Sanchez
Gloria Salgado
Vicki Nesbitt

______________________________
Professional Associates 2013-2014

Tom Zornes, Technologies
Joanne Loliet, Bookkeeping
David Sutherland, Ambidextro
The Wright Group, Inc.

Staff and Consultants 2013-2014

Donna Richmond, Executive Director
Dr. Marcos Duarte, SANE Medical Director
Keri Nurse, Office Manager
Stacy Blazer-Clark, SANE Program Manager
Angelica Calderon, Advocate Coordinator
Denise Cooper, CPA
David Sutherland, Ambidextro
The Wright Group, Inc.

Terri Madrid, Case Manager
Veronica Alvarado, Southern Crisis Coordinator
Linda Quintana, Southern Crisis Coordinator
Gretchen Bolsins, Rural Crisis Coordinator
Flor Gonzalez, Prevention Program Coordinator
Piper Coalson, Prevention Educator
Jennifer Lucero, Prevention Educator
Abigail Apple, Prevention Educator
Alex Montoya, Prevention Educator
Socorro Gonzales, Legal Advocate
Sueann Kenney-Noziska, Clinical Coordinator
Karla Steen, Counselor
Marissa Love, Counselor
Veronica Slade, Counselor
Camille Cisneros, Counselor
Linda Daniels, Counselor
Yolanda Atencio, Counselor
Tina Richardson, Counselor
Glenda Hilley, Counselor
Jill Peters, Counselor
Anna Bermudez, SANE Nurse
Barbara Fierro, SANE Nurse
Sheila Bardwell, SANE Nurse
Ashley Sveum, SANE Nurse
Dianna Portillo, SANE Nurse
Priscilla Baldonado, SANE Nurse
Sofia Osollo, SANE Nurse
Yvonne Hernandez, SANE Nurse

“Recognizing our Supporters”

Citizen’s Bank of Las Cruces
Ruhmann Law Firm
Aguirre Auto Service
PALS Motorcycle Club
Denton Holmes
Barb’s Flowerland
Dr. Eve Adams
Texas Roadhouse “Roadies”
Aztec Masonic Lodge #3
Lilley & O’Connell, PA
Allstate
Picacho Posse Gun Club
Susan Samuel
EMT Technologies
John & Donna York
Pic Quik Stores
Custom Cartridge Comp.
Las Cruces Public Schools
Gadsden School District
PTS Office Systems
Kathy Stout
Bernie and MaryAnn Digman
Fraternal Order of Eagles
Carol Richmond
Moose Lodge #2081
Eleniha Modesto
Ivonne Ibanez
Otero Practical Shooting Assoc

American Linen
Las Cruces Motorsports
Carla McMullan
M-five
Marci Dickerson
Mr & Mrs Santa Claus
Mary Adams
Lauren’s
Las Cruces Sun News
Project Linus
Catholic Diocese of LC
TWGI Marketing
Rita Smeriglio Stoba
Las Cruces Bulletin
La Casa
Robert’s Restaurant
Robert Kinney
Federated Insurance

“Our Heroes”

Volunteer Advocates 2013-2014

Abby A
Becky U
Chelsea D
Crystal M
Haydee F
Jill P
Luc H
Ramona G
Vanessa P
Carol R
Marina N

Alyssa M
Carole S
Cherish M
Damaris P
Jasmine H
Joey C
Mary E
Rosa S
Vicki N
Joan S
Mary E

Anissa B
Carolina S
Christine R
Gabe H
Jessica F
Kelly S
Olga O
Sandra C
Victor P
Jessica V

Ashley B
Cecilia V
Crystal L
Gloria S
Jessica L
Lillian R
Patty M
Socorro G
Dick H
Lana W
Miguel E