Annual Report
Fiscal year 2009-2010
(July 1, 2009 - June 30, 2010)

La Piñon
Sexual Assault Recovery Services
of Southern New Mexico

525 South Melendres
Las Cruces, New Mexico 88005
575 526-3437 or 1-888-595-7273
KIDTALK 575 636-3636, 888 589-3636
Parentalk 636-3133
www.lapinon.org

La Piñon is a member of
Community Foundation of Southern New Mexico
Mission: The mission of La Piñon is to provide a comprehensive array of services related to sexual assault and abuse to individuals, families and the community.

Philosophy: La Piñon believes that by offering unconditional support, information and a safe environment for change, the person who has been sexually assaulted can take steps to regain control of their life and make the transition from victim to survivor.

Services:

Crisis Intervention: 24 hour 1st response to adults and child victims of sexual assault through phone or in person. Advocates are an integral part of the child protocol for Dona Ana County. Trained volunteer advocates execute this service after graduating from 40 hours of intensive training in sexual assault advocacy intervention.

SANE Project: Sexual Assault Nurse Examiner Project is a medical response to rape victims and collects forensic evidence for identification and prosecution of the alleged perpetrator. Highly trained nurses working with sophisticated equipment, perform this task. Nurses are trained to be expert witnesses in court. SANE is located at Memorial Medical Center. MMC has given this very special project housing which enables this procedure to be conducted outside the emergency room. SANE collaborates with law enforcement and the District Attorney’s office to help identify and successfully prosecute the alleged perpetrator.

Counseling: Outpatient therapeutic counseling for sexual assault survivors is facilitated by Licensed Professional Clinical Counselors with experience in sexual assault and trauma related issues.

Community Education and Prevention:
Responsive, flexible presentations and professional training concerning sexual assault issues and internet safety. These presentations are provided to Dona Ana County in English and Spanish using interactive activities, coloring books, videos and power points.

KIDTALK: is a warm line to provide a safe place for a child to reach out where someone will listen and offer non-judgmental unconditional support. This service empowers and provides resources for children to take control of their circumstances and have a role in overcoming their concerns.

A Message to our Friends:
As another year comes to a close I want to thank you all for the work you do for victims in our community. The vision of La Piñon and quality services continue to be delivered throughout our community to those in need by the generosity and hard work of our volunteers, staff and community collaborators. Please, speak up against sexual assault because your voice may be the only one speaking on behalf of our victims.

If our work at La Piñon wasn’t enough, we have come together to successfully build the Child Crisis Center of Southern New Mexico. I cannot list all those who helped and all the work that has been done, but suffice it to say, all the hard work and dedication of everyone involved as brought us to the point to be available to help our littlest community members.

I am grateful for this opportunity to serve to the honor of my father and my son. Thank you for your continued support!!

With Kindest Regards,
Donna Richmond, Executive Director

Service Statistics for FY 2009-2010
Counseling: 103 survivors
Crisis Intervention:
We provided crisis services to 491 individuals
SANE Adult cases: 77
SANE Children cases: 34
KIDTALK: 2,175 calls received by Kidtalk & 9,931 text messages
Advocate Volunteer hours 20,400
Community Prevention:
Presentations 1,415
People Reached 40,628
Accomplishments for the Year

- Renovated to obtain ADA compliance in our administration building for La Piñon
- Community Prevention staff reached over 40,000 people in Dona Ana County
- Our popular Pacer Puppets continued to enchant children in our Prevention Curriculum
- Commercial broadcast on Telemundo; “Heroes” a La Piñon original spot advertisement.
- SANE trained 3 new nurses
- Continued City of Las Cruces funds for SANE operation.
- Continued Federal RURAL grant funding through NMCSAP to provide services in Luna, Grant, Hidalgo and Catron Counties
- Continued KIDTALK warm line
- Continue membership in the Community Foundation of Southern New Mexico
- Continued law enforcement training related to issues of sexual assault of adults and children
- Continued WSMR, Sierra and Luna County first responder training related to issues of sexual assault of adults and children

Looking Ahead to 2009 - 2010

- Apply for funding to continue Kidtalk.
- Continue membership in the Community Foundation of Southern New Mexico
- Continue to work on a state wide level to enhance services for sexual assault victims and their families
- Continue to train law enforcement in dynamics of child sexual abuse
- Continue advocacy program in Luna, Grant, Hidalgo, Catron Counties through Rural Grant funding from NMCSAP
- Increase media exposure to promote community awareness of La Piñon Services
- Continue collaboration with county victim advocates to promote awareness of victim rights
- Continue County Alliance involvement
- Train medical service providers in the dynamics of sexual assault victimization in adults and children.
- Collaborate with community service providers who specialize in child issues to establish the Child Crisis Center of Southern New Mexico

Financial Report for the Year Ending June 30, 2010

Where the Money Comes From

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Optum Health</td>
<td>$135,524</td>
<td>16%</td>
</tr>
<tr>
<td>New Mexico Crime Reparation Commission</td>
<td>$96,300</td>
<td>12%</td>
</tr>
<tr>
<td>Victims of Crime</td>
<td>$17,271</td>
<td>2%</td>
</tr>
<tr>
<td>Violence Against Women</td>
<td>$29,100</td>
<td>3%</td>
</tr>
<tr>
<td>NMCSAP Inc:</td>
<td>$36,779</td>
<td>4%</td>
</tr>
<tr>
<td>Southern Crisis</td>
<td>$38,800</td>
<td>4%</td>
</tr>
<tr>
<td>Sexual Violence Prevention</td>
<td>$63,049</td>
<td>8%</td>
</tr>
<tr>
<td>Rural Grant</td>
<td>$26,032</td>
<td>3%</td>
</tr>
<tr>
<td>NM Legislative</td>
<td>$16,855</td>
<td>2%</td>
</tr>
<tr>
<td>United Way</td>
<td>$13,856</td>
<td>2%</td>
</tr>
<tr>
<td>Community Foundation of SNM</td>
<td>$5,016</td>
<td>-</td>
</tr>
<tr>
<td>Community Foundation of SNM</td>
<td>$4,000</td>
<td>-</td>
</tr>
<tr>
<td>Fund Raising</td>
<td>$204,000</td>
<td>25%</td>
</tr>
<tr>
<td>Interest</td>
<td>$299</td>
<td>-</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$816,386</td>
<td>100%</td>
</tr>
</tbody>
</table>

How the Money is Spent by Program

<table>
<thead>
<tr>
<th>Program</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crisis Intervention</td>
<td>44%</td>
</tr>
<tr>
<td>Out Patient Counseling</td>
<td>10%</td>
</tr>
<tr>
<td>Community Prevention</td>
<td>20%</td>
</tr>
<tr>
<td>SANE Project</td>
<td>10%</td>
</tr>
<tr>
<td>KIDTALK</td>
<td>6%</td>
</tr>
<tr>
<td>Support</td>
<td>10%</td>
</tr>
</tbody>
</table>

La Piñon is dedicated to working for the survivors of sexual assault and to preventing sexual assault violence in our community. Your support, whether it be by volunteering your time and expertise, or by donating funds, is needed to maintain and enhance our services. To find out how you can help, please call 575-526-3437 or 1-888-595-7273

La Piñon is a 501(3)(c) corporation.

*Justice will only be achieved when those who are not touched by crime are as indignant as those who are.*

Solomon 635 BCE
Board of Directors 2009-2010

Gladys DeNecochea  Chairperson
Mark Myers  Co-Chairperson
Bertha Reyna  Secretary
Jake Sims  Treasurer
Chris Garcia
Barb Baumann
Edgar Rosa
Rhena Phillips
Mark Aguirre
Vicki Nesbitt
Suzette Goodwin

Professional Associates 2009-2010

Tom Zornes, Technologies
Joanne Loliet, Bookkeeping
Denise Cooper, CPA
David Sutherland, Ambidextro

Staff and Consultants 2009-2010

Donna Richmond, Executive Director
Dr. Jana Williams, SANE Medical Director
Bernice Montoya, Office Manager
Bernadine Dallago, SANE Program Manager
Louise Tracey-Hosa, Administrative Consultant
Mari Jiminez, KIDTALK Coordinator
Chelsea Duplantis, Office Assistant
Marisa Ortman, City Prevention Educator
Cindy Escalera, Northern Prevention Educator
Merced Jasso, Southern Prevention Specialist
Antoinette Nevarez, Back-Up Advocate
Tina Richardson, Clinical Coordinator, Counselor
Yolanda Atencio, Counselor
Denise Flowers, Counselor
Amy Trevino, Counselor
Camille Cisneros, Counselor
Linda Daniels, Counselor
Rouleaux Watts, Counselor
Sueann Kenney-Noziska, Counselor
Veronica Slade, Counselor
Trinette Radasa, SANE Nurse
Lydia Vandiver, SANE Nurse
Teresa Leon, SANE Nurse
Dianna Portillo, SANE Nurse
Priscilla Bardonado, SANE Nurse
Heather Barraza, SANE Nurse
Joni Wilson, SANE Nurse

“Recognizing our Supporters”

Las Cruces Chamber of Commerce
White Sands Federal Credit Union Employees
Community Foundation of Southern NM
Aguirre Auto Service
Citizen’s Bank
Las Cruces Friends Meeting
Robert & Wanda Bowman
Susan Samuel
EMI Technologies
Brenda & Joe Alvarez
Pic Quik Stores
Custom Cartridge Comp.
Western Fabrication
Michael & Diane Lilley
Gadsden School District
Aprendamos
BPOE #1119
Community Action Agency
Edward & Donna Wood
Grady Oxford
Bernie and MaryAnn Digman
Southern New Mexico Correctional Facility
Richard & Mary Elena Llanez
Paternal Order of Eagles
Las Cruces Bulletin
El Caldito Soup Kitchen
Las Cruces Kiwanis
Carol Richmond
TWGI Marketing
Donna Ana County Federated Republican Women
White Sands Missle Range
Roberto’s Restaurant
Susan Pelley

“Our Heroes”

Volunteer Advocates 2009-2010

Alma R  Blanca C  Brenda P  Brett S
Caitie K  Candice D  Carole S  Casey K
Cecilia F  Christine R  Corina V  David M
Dianna G  Dianna L  Dona D  Dora M
Emily F  Eva O  Felicia S  Flor P
Genevieve B  Gretchen W  Heather J  Heather J
Jackie P  Jacqui Y  Jake H  Janet D
Jeannie T  John R  Juanita S  Juanita S
Karen A  Karla E  Kelly S  Laura G
Linda Q  Lorrie V  Luisa A  Magdalena G
Marcela R  Marcie O  Maria B  Monica D
Paul J  Piper C  Renea H  Sandra C
Sarah T  Stephanie H  Susana B  Teresa C
Vicki N  Victoria O  Yolanda