



*Annual Report*  
*Fiscal year 2009-2010*  
*(July 1, 2009 -June 30, 2010)*

*La Piñon*  
*Sexual Assault Recovery Services*  
*of Southern New Mexico*

*525 South Melendres*  
*Las Cruces, New Mexico 88005*  
*575 526-3437 or 1-888-595-7273*  
*KIDTALK 575 636-3636, 888 589-3636*  
*Parentalk 636-3133*  
*[www.lapinon.org](http://www.lapinon.org)*

*La Piñon is a member of*  
*Community Foundation of Southern New Mexico*

**Mission:** *The mission of La Piñon is to provide a comprehensive array of services related to sexual assault and abuse to individuals, families and the community.*

**Philosophy:** *La Piñon believes that by offering unconditional support, information and a safe environment for change, the person who has been sexually assaulted can take steps to regain control of their life and make the transition from victim to survivor.*

**Services:**

**Crisis Intervention:** *24 hour 1<sup>st</sup> response to adults and child victims of sexual assault through phone or in person. Advocates are an integral part of the child protocol for Dona Ana County. Trained volunteer advocates execute this service after graduating from 40 hours of intensive training in sexual assault advocacy intervention.*

**SANE Project:** *Sexual Assault Nurse Examiner Project is a medical response to rape victims and collects forensic evidence for identification and prosecution of the alleged perpetrator. Highly trained nurses working with sophisticated equipment, perform this task. Nurses are trained to be expert witnesses in court. SANE is located at Memorial Medical Center. MMC has given this very special project housing which enables this procedure to be conducted outside the emergency room. SANE collaborates with law enforcement and the District Attorney's office to help identify and successfully prosecute the alleged perpetrator.*

**Counseling:** *Outpatient therapeutic counseling for sexual assault survivors is facilitated by Licensed Professional Clinical Counselors with experience in sexual assault and trauma related issues.*

**Community Education and Prevention:** *Responsive, flexible presentations and professional training concerning sexual assault issues and internet safety. These presentations are provided to Dona Ana County in English and Spanish using interactive activities, coloring books, videos and power points.*

**KIDTALK:** *is a warm line to provide a safe*

*place for a child to reach out where someone will listen and offer non-judgmental unconditional support. This service empowers and provides resources for children to take control of their circumstances and have a role in overcoming their concerns.*

**A Message to our Friends:**

*As another year comes to a close I want to thank you all for the work you do for victims in our community. The vision of La Piñon and quality services continue to be delivered throughout our community to those in need by the generosity and hard work of our volunteers, staff and community collaborators. Please, speak up against sexual assault because your voice may be the only one speaking on behalf of our victims.*

*If our work at La Piñon wasn't enough, we have come together to successfully build the Child Crisis Center of Southern New Mexico. I cannot list all those who helped and all the work that has been done, but suffice it to say, all the hard work and dedication of everyone involved as brought us to the point to be available to help our littlest community members.*

*I am grateful for this opportunity to serve to the honor of my father and my son. Thank you for your continued support!!!*

*With Kindest Regards,  
Donna Richmond, Executive Director*

**Service Statistics for FY 2009-2010**

<b>Counseling:</b>	103 survivors
<b>Crisis Intervention:</b>	
<i>We provided crisis services to</i>	491 individuals
<b>SANE Adult cases:</b>	77
<b>SANE Children cases:</b>	34
<b>KIDTALK:</b>	2,175 calls received by Kidtalk & 9,931 text messages
<b>Advocate Volunteer hours</b>	20,400
<b>Community Prevention:</b>	
<b>Presentations</b>	1,415
<b>People Reached</b>	40,628

### Accomplishments for the Year

- ❖ Renovated to obtain ADA compliance in our administration building for La Pinon
- ❖ Community Prevention staff reached over 40,000 people in Dona Ana County
- ❖ Our popular Pacer Puppets continued to enchant children in our Prevention Curriculum
- ❖ Commercial broadcast on Telemundo; "Heroes" a La Pinon original spot advertisement.
- ❖ SANE trained 3 new nurses
- ❖ Continued City of Las Cruces funds for SANE operation.
- ❖ Continued Federal RURAL grant funding through NMCSAP to provide services in Luna, Grant, Hidalgo and Catron Counties
- ❖ Continued KIDTALK warm line
- ❖ Continue membership in the Community Foundation of Southern New Mexico
- ❖ Continued law enforcement training related to issues of sexual assault of adults and children
- ❖ Continued WSMR, Sierra and Luna County first responder training related to issues of sexual assault of adults and children

### Looking Ahead to 2009 - 2010

- ❖ Apply for funding to continue Kidtalk.
- ❖ Continue membership in the Community Foundation of Southern New Mexico
- ❖ Continue to work on a state wide level to enhance services for sexual assault victims and their families
- ❖ Continue to train law enforcement in dynamics of child sexual abuse
- ❖ Continue advocacy program in Luna, Grant, Hidalgo, Catron Counties through Rural Grant funding from NMCSAP
- ❖ Increase media exposure to promote community awareness of La Pinon Services
- ❖ Continue collaboration with county victim advocates to promote awareness of victim rights
- ❖ Continue County Alliance involvement
- ❖ Train medical service providers in the dynamics of sexual assault victimization in adults and children.
- ❖ Collaborate with community service providers who specialize in child issues to establish the Child Crisis Center of Southern New Mexico

### Financial Report for the Year Ending June 30, 2010

#### Where the Money Comes From

Optum Health	\$135,524	16%
New Mexico Crime Reparation Commission:		
Victims of Crime	\$ 96,300	12%
Violence Against Women	\$ 17,271	2%
NMCSAP Inc:		
Southern Crisis	\$ 26,416	3%
Sexual Violence Prevention	\$ 36,779	4%
SANE Enhancement	\$ 29,100	3%
NM Legislative	\$ 38,800	4%
Rural Grant	\$ 63,049	8%
Rural Grant II	\$ 69,690	8%
United Way	\$ 7,452	-
City of Las Cruces	\$ 16,855	2%
Dona Ana County Health	\$ 26,032	3%
Dona Ana County PILT	\$ 5,000	-
Prevention – Domenici Grant	\$ 13,856	2%
Kidtalk – Domenici Grant	\$ 5,016	-
Con alma	\$ 4,000	-
Community Foundation of SNM	\$ 6,000	-
Fund Raising	\$ 14,947	8%
Contributions & In Kind	\$204,000	25%
Interest	\$ 299	-
<b>TOTAL</b>	<b>\$816,386</b>	<b>100%</b>

#### How the Money is Spent by Program

Crisis Intervention	44%
Out Patient Counseling	10%
Community Prevention	20%
SANE Project	10%
KIDTALK	6%
Support	10%

La Piñon is dedicated to working for the survivors of sexual assault and to preventing sexual assault violence in our community. Your support, whether it be by volunteering your time and expertise, or by donating funds, is needed to maintain and enhance our services. To find out how you can help, please call 575-526-3437 or 1-888-595-7273

La Piñon is a 501(3)(c) corporation.

**"Justice will only be achieved  
when those who are not touched by crime  
are as indignant as those who are.  
Solomon 635 BCE**

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**Board of Directors 2009-2010**

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*Gladys DeNecochea*      *Chairperson*  
*Mark Myers*            *Co-Chairperson*  
*Bertha Reyna*          *Secretary*  
*Jake Sims*              *Treasurer*  
*Chris Garcia*  
*Barb Baumann*  
*Edgar Rosa*  
*Rhena Phillips*  
*Mark Aguirre*  
*Vicki Nesbitt*  
*Suzette Goodwin*

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**Professional Associates 2009-2010**

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*Tom Zornes, Technologies*  
*Joanne Loliet, Bookkeeping*  
*Denise Cooper, CPA*  
*David Sutherland, Ambidextro*

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**Staff and Consultants 2009-2010**

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*Donna Richmond, Executive Director*  
*Dr. Jana Williams, SANE Medical Director*  
*Bernice Montoya, Office Manager*  
*Bernadine Dallago, SANE Program Manager*  
*Louise Tracey-Hosa, Administrative Consultant*  
*Mari Jiminez, KIDTALK Coordinator*  
*Chelsea Duplantis, Office Assistant*  
*Marisa Ortman, City Prevention Educator*  
*Cindy Escalera, Northern Prevention Educator*  
*Merced Jasso, Southern Prevention Specialist*  
*Antoinette Nevarez, Back-Up Advocate*  
*Tina Richardson, Clinical Coordinator, Counselor*  
*Yolanda Atencio, Counselor*  
*Denise Flowers, Counselor*  
*Amy Trevino, Counselor*  
*Camille Cisneroz, Counselor*  
*Linda Daniels, Counselor*  
*Rouleaux Watts, Counselor*  
*Sueann Kenney-Noziska, Counselor*  
*Veronica Slade, Counseleor*  
*Trinette Radasa, SANE Nurse*  
*Lydia Vandiver, SANE Nurse*  
*Teresa Leon, SANE Nurse*  
*Dianna Portillo, SANE Nurse*  
*Priscilla Baldonado, SANE Nurse*  
*Heather Barraza, SANE Nurse*  
*Joni Wilson, SANE Nurse*

**“Recognizing our Supporters”**

*Las Cruces Chamber of Commerce*  
*White Sands Federal Credit Union Employees*  
*Community Foundation of Southern NM*  
*Aguirre Auto Service*            *Lorenzo’s*  
*Citizen’s Bank*                    *Barb’s Flowerland*  
*Las Cruces Friends Meeting*    *Wal-Mart*  
*Robert & Wanda Bowman*      *Picacho Posse Gun Club*  
*Susan Samuel*  
*EMI Technologies*                *Stephen & Grace Aguirre*  
*Brenda & Joe Alvarez*          *Wooten Construction Co.*  
*Pic Quik Stores*                  *Memorial Medical Center*  
*Custom Cartridge Comp.*        *First American Bank*  
*Western Fabrication*            *Jennifer Padgett*  
*Michael & Diane Lilley*         *Las Cruces Public Schools*  
*Gadsden School District*        *Las Cruces Quilt Guild*  
*Aprendamos*                      *PTS Office Systems*  
*BPOE #1119*                        *Catholic Diocese of LC*  
*Community Action Agency*      *Denise Cooper*  
*Edward & Donna Wood*        *Hirom & Nancy Davis*  
*Grady Oxford*                      *Kathy Stout*  
*Bernie and MaryAnn Digman*    *Jill Schroeder*  
*Southern New Mexico Correctional Facility*  
*Richard & Mary Elena Llanez*   *United Way*  
*Faternal Order of Eagles*       *Las Cruces Sun News*  
*Las Cruces Bulletin*            *Mesilla Valley Rotary*  
*El Caldito Soup Kitchen*       *Everett & Winn Eggington*  
*Las Cruces Kiwanis*            *Project Linus*  
*Carol Richmond*                 *La Casa*  
*TWGI Marketing*                 *The Wright Group, Inc*  
*Dona Ana County Federated Republican Women*  
*White Sands Missile Range*     *American Linen*  
*Roberto’s Restaurant*          *Mark Glenn*  
*Susan Pelley*

**“Our Heroes”****Volunteer Advocates 2009-2010**

<i>Alma R</i>	<i>Blanca C</i>	<i>Brenda P</i>	<i>Brett S</i>
<i>Caitie K</i>	<i>Candice D</i>	<i>Carole S</i>	<i>Casey K</i>
<i>Cecilia F</i>	<i>Christine R</i>	<i>Corina V</i>	<i>David M</i>
<i>Dianna G</i>	<i>Dianna L</i>	<i>Dona D</i>	<i>Dora M</i>
<i>Emily F</i>	<i>Eva O</i>	<i>Felicia S</i>	<i>Flor P</i>
<i>Genevieve B</i>	<i>Gretchen W</i>	<i>Heather J</i>	<i>Heather J</i>
<i>Jackie P</i>	<i>Jacque Y</i>	<i>Jake H</i>	<i>Janet D</i>
<i>Jeannie T</i>	<i>John R</i>	<i>Juanita S</i>	<i>Juanita S</i>
<i>Karen A</i>	<i>Karla E</i>	<i>Kelly S</i>	<i>Laura G</i>
<i>Linda Q</i>	<i>Lorrie V</i>	<i>Luisa A</i>	<i>Magdalena G</i>
<i>Marcela R</i>	<i>Marcie O</i>	<i>Maria B</i>	<i>Monica D</i>
<i>Paul J</i>	<i>Piper C</i>	<i>Renea H</i>	<i>Sandra C</i>
<i>Sarah T</i>	<i>Stephanie H</i>	<i>Susana B</i>	<i>Teresa C</i>
<i>Vicki N</i>	<i>Victoria O</i>	<i>Yolanda</i>	

