



Annual Report
Fiscal year 2008-2009
(July 1, 2008 -June 30, 2009)

La Piñon
Sexual Assault Recovery Services
of Southern New Mexico

525 South Melendres
Las Cruces, New Mexico 88005
575 526-3437 or 1-888-595-7273
KIDTALK 575 636-3636, 888 589-3636
www.lapinon.org

La Piñon is a member of
Community Foundation of Southern New Mexico

Mission: *The mission of La Piñon is to provide a comprehensive array of services related to sexual assault and abuse to individuals, families and the community.*

Philosophy: *La Piñon believes that by offering unconditional support, information and a safe environment for change, the person who has been sexually assaulted can take steps to regain control of their life and make the transition from victim to survivor.*

Services:

Crisis Intervention: *24 hour 1st response to adults and child victims of sexual assault through phone or in person. Advocates are an integral part of the child protocol for Dona Ana County. Trained volunteer advocates execute this service after graduating from 40 hours of intensive training in sexual assault advocacy intervention.*

SANE Project: *Sexual Assault Nurse Examiner Project is a medical response to rape victims and collects forensic evidence for identification and prosecution of the alleged perpetrator. Highly trained nurses working with sophisticated equipment, perform this task. Nurses are trained to be expert witnesses in court. SANE is located at Memorial Medical Center. MMC has given this very special project housing which enables this procedure to be conducted outside the emergency room. SANE collaborates with law enforcement and the District Attorney's office to help identify and successfully prosecute the alleged perpetrator.*

Counseling: *Outpatient therapeutic counseling for sexual assault survivors is facilitated by Licensed Professional Clinical Counselors with experience in sexual assault and trauma related issues.*

Community Education and Prevention: *Responsive, flexible presentations and professional training concerning sexual assault issues and internet safety. These presentations are provided to Dona Ana County in English and Spanish using interactive activities, coloring books, videos and power points.*

KIDTALK: *is a warm line to provide a safe place for a child to reach out where someone will listen and offer non-judgmental unconditional support. This service empowers and provides resources for children to take control of their circumstances and have a role in overcoming their concerns.*

A Message to our Friends:

New Mexico ranks 9th in the United States in lifetime prevalence of rape among adult women, as 19% of NM adult women have been raped at least once in their lifetime. The national average is 13%. This translates to 1 in 5 women or 12,470 women in Doña Ana County. Only 1 out of 7 sex crimes are ever reported to anyone. Sexual assault is a horrendous crime which affects the victim for many years, if not their lifetime.

La Piñon works in a cooperative environment with the Third Judicial District, law enforcement agencies and all victim advocates to help prosecute the alleged offender, render medical assistance and aid the victim in becoming a survivor. I especially want to recognize and salute our first responders, both medical and judicial, who dedicate themselves 24/7 to unconditional assistance to help make the worst day of someone's life a little better. We could not do the work we do without the support of Governor Richardson, our State legislators, City Counselors and County Commissioners, United Way, NMCSAP, CVRC, Value Options and support from our donors.

*With Kindest Regards,
Donna Richmond, Executive Director*

Service Statistics for FY 2008-2009

Counseling:	169 survivors
Crisis Intervention:	
<i>We provided crisis services to</i>	514
<i>individuals</i>	
SANE Adult cases:	53
SANE Children cases:	9
KIDTALK:	2,053 calls received by Kidtalk & 6,124 text messages
Advocate Volunteer hours	13,400
Community Prevention:	
<i>Presentations</i>	1,029
<i>People Reached</i>	32,397

Accomplishments for the Year

- ❖ Renovated to obtain ADA compliance in our administration building for La Pinon
- ❖ Community Prevention staff reached over 32,000 people in Dona Ana County
- ❖ Our popular Pacer Puppets continued to enchant children in our Prevention Curriculum
- ❖ Commercial broadcast on Telemundo; "Heroes" a La Pinon original spot advertisement.
- ❖ SANE trained 3 new nurses
- ❖ Continued City of Las Cruces funds for SANE operation.
- ❖ Received Federal RURAL grant funding through NMCSAP to provide services in Luna, Grant, Hidalgo and Catron Counties
- ❖ Continued KIDTALK warm line
- ❖ Continue membership in the Community Foundation of Southern New Mexico
- ❖ Continue County Alliance involvement
- ❖ Continued LCPD /DASO law enforcement training related to issues of sexual assault of adults and children
- ❖ Began WSMR, NMTD and Luna County first responder training related to issues of sexual assault of adults and children

Looking Ahead to 2009 - 2010

- ❖ Apply for funding to continue Kidtalk.
- ❖ Continue membership in the Community Foundation of Southern New Mexico
- ❖ Continue to work on a state wide level to enhance services for sexual assault victims and their families
- ❖ Continue to train law enforcement in dynamics of child sexual abuse
- ❖ Continue advocacy program in Luna, Grant, Hidalgo, Catron Counties through Rural Grant funding from NMCSAP
- ❖ Increase media exposure to promote community awareness of La Pinon Services
- ❖ Continue collaboration with county victim advocates to promote awareness of victim rights
- ❖ Continue County Alliance involvement
- ❖ Train medical service providers in the dynamics of sexual assault victimization in adults and children.
- ❖ Collaborate with community service providers who specialize in child issues to establish the Child Crisis Center of Southern New Mexico

Financial Report for the Year Ending June 30, 2009

Where the Money Comes From

Value Options	\$185,524	25%
New Mexico Crime Reparation Commission:		
Victims of Crime	\$ 65,048	9%
Violence Against Women	\$ 15,690	2%
NMCSAP Inc:		
Southern Crisis	\$ 26,416	4%
Northern Prevention	\$ 16,779	2%
New Mexico Injury Prevention	\$ 20,000	3%
SANE Enhancement	\$ 29,100	4%
NM Legislative	\$ 38,800	4%
Rural Grant	\$ 41,640	6%
United Way	\$ 2,442	-
City of Las Cruces	\$ 18,173	3%
Dona Ana County Health	\$ 20,265	3%
Prevention – Domenici Grant	\$ 44,610	6%
Kidtalk – Domenici Grant	\$ 24,594	3%
Fund Raising	\$ 13,231	2%
Contributions & In Kind	\$180,100	24%
Interest	\$ 134	-
TOTAL	\$742,552	100%

How the Money is Spent by Program

Crisis Intervention	45%
Out Patient Counseling	7%
Community Prevention	23%
SANE Project	11%
KIDTALK	4%
Support	10%

La Piñon is dedicated to working for the survivors of sexual assault and to preventing sexual assault violence in our community. Your support, whether it be by volunteering your time and expertise, or by donating funds, is needed to maintain and enhance our services. To find out how you can help, please call 575-526-3437 or 1-888-595-7273

La Piñon is a 501(3)(c) corporation.

**"Justice will only be achieved when those who are not touched by crime are as indignant as those who are.
Solomon 635 BCE**

Board of Directors 2008-2009

Gladys DeNecochea *Chairperson*
Mark Myers *Co-Chairperson*
Bernadette Sedillo *Secretary*
Jake Sims *Treasurer*
Grady Oxford
Edgar Rosa
Gloria Salgado
Grant Buck
Casey Akins

Professional Associates 2008-2009

Tom Zornes, Technologies
Joanne Loliet, Bookkeeping
Denise Cooper, CPA
David Sutherland, Ambidextro

Staff and Consultants 2008-2009

Donna Richmond, Executive Director
Dr. Jana Williams, SANE Medical Director
Bernice Montoya, Office Manager
Bernadine Dallago, SANE Program Manager
Louise Tracey-Hosa, Administrative Consultant
Melissa Jaramillo Gomez, Prevention Coordinator
Mari Jiminez, KIDTALK Coordinator
Morgan Pardue, Office Assistant
Sarah Marquez, City Prevention Educator
Jennifer Luera, City Prevention Educator
Nicole Nelson, Northern Prevention Educator
Linda Quintana, Southern Prevention Specialist
Antoinette Nevarez, Back-Up Advocate
Jeff Davis, LPCC Clinical Coordinator, Counselor
Yolanda Atencio, Counselor
Denise Flowers, Counselor
Linda Daniels, Counselor
Tina Richardson, Counselor
Amy Trevino, Counselor
Amanda Trout, Counselor
Rouleaux Watts, Counselor
Sylvia Nesbitt, Counselor
Sueann Kenney-Noziska, Counselor
Melissa Copeland, SANE Nurse
Trinette Radasa, SANE Nurse
Gerri January, SANE Nurse
Lydia Vandiver, SANE Nurse
Teresa Leon, SANE Nurse
Dianna Portillo, SANE Nurse
Ruth Romo, SANE Nurse
Rachel Saavedra, SANE Nurse
Wanda Borges, SANE Nurse

“Recognizing our Supporters”

Las Cruces Chamber of Commerce
White Sands Federal Credit Union Employees
Community Foundation of Southern NM
Aguirre Auto Service *Lorenzo’s*
Mountain States Escrow *Citizen’s Bank*
Las Cruces Friends Meeting *Wal-Mart*
Tacom Printing *Robert & Wanda Bowman*
Barb’s Flowerland *Johnson Engineering*
Thomas Ferguson *Picacho Posse Gun Club*
EMI Technologies *Stephen & Grace Aguirre*
Brenda & Joe Alvarez *Wooten Construction Co.*
Pic Quik Stores *Susan Samuel*
Memorial Medical Center *Mathers Realty Inc*
Custom Cartridge Comp. *First American Bank*
Western Fabrication *Jennifer Padgett*
Michael & Diane Lilley *Las Cruces Public Schools*
Gadsden School District *Las Cruces Quilt Guild*
Mary Pierce *Grady Oxford*
Bernie and MaryAnn Digman *Jill Schroeder*
Mayfield High School Creative Fashion Class
NMSU Graduate Student Social Work Assoc.
Sam Schmitt *Brenda Parish*
Teri Gillen *Radio Las Cruces*
Sheila Kirsch *United Way*
Faternal Order of Eagles *Las Cruces Sun News*
Las Cruces Bulletin *Mesilla Valley Rotary*
Las Cruces Kiwanis *Project Linus*
Family Pride *Carol Richmond*
Selma Aguirre *La Casa*
TWGI Marketing, The Wright Group, Inc
Barnes & Noble *American Linen*
Richard & Joann Ferrary *Roberto’s Restaurant*
Subway at the Outlet Mall *Mark Glenn*
D&S Services

“Our Heroes”

Volunteer Advocates 2008-2009

<i>Alba C</i>	<i>Amanda M</i>	<i>Antoinette N</i>	<i>Ariana A</i>
<i>Ashley J</i>	<i>Belen M</i>	<i>Bernadine D</i>	<i>Ben W</i>
<i>Brenda P</i>	<i>Bernice M</i>	<i>Caitlin K</i>	<i>Casey K</i>
<i>Candice D</i>	<i>Chelsea D</i>	<i>Christine R</i>	<i>Carole S</i>
<i>Cindy E</i>	<i>Consuelo D</i>	<i>Corina V</i>	<i>Derek Q</i>
<i>Darlene H</i>	<i>Dona D</i>	<i>Dora M</i>	<i>Flor P</i>
<i>Genevieve B</i>	<i>Gloria S</i>	<i>Gretchen W</i>	<i>Gus V</i>
<i>Jackie H</i>	<i>Jackie O</i>	<i>Jackie P</i>	<i>Jake H</i>
<i>Javier L</i>	<i>Jennifer E</i>	<i>Jennifer L</i>	<i>John</i>
<i>Kaleigh J</i>	<i>Karla E</i>	<i>Kelly S</i>	<i>Laura</i>
<i>Linda Q</i>	<i>Lorrie V</i>	<i>Louise H</i>	<i>Luisa A</i>
<i>Nicole N</i>	<i>Merced J</i>	<i>Magdalena G</i>	<i>Margaret</i>
<i>Melissa G</i>	<i>Mildred P</i>	<i>Mari J</i>	<i>Michelle</i>
<i>Miriam C</i>	<i>Monica D</i>	<i>Morgan P</i>	<i>Nancy</i>
<i>CPaul J</i>	<i>Penni C</i>	<i>Rachel S</i>	<i>Renee</i>
<i>Ruben M</i>	<i>Sandra C</i>	<i>Shanna S</i>	<i>Sarah</i>
<i>Selma A</i>	<i>Stephanie H</i>	<i>Susie S</i>	<i>Summer</i>
<i>Sylvia L</i>	<i>Teresa C</i>	<i>Vicki N</i>	

