



Annual Report
Fiscal year 2007-2008
(July 1, 2007 -June 30, 2008)

La Piñon
Sexual Assault Recovery Services
of Southern New Mexico

525 South Melendres
Las Cruces, New Mexico 88005
505 526-3437 or 1-888-595-7273
KIDTALK 505 636-3636, 888 589-3636
www.zianet.com/lapinon

La Piñon is a United Way Agency
And a member of
Community Foundation of Southern New Mexico

Mission: *The mission of La Piñon is to provide a comprehensive array of services related to sexual assault and abuse to individuals, families and the community.*

Philosophy: *La Piñon believes that by offering unconditional support, information and a safe environment for change, the person who has been sexually assaulted can take steps to regain control of their life and make the transition from victim to survivor.*

Services:

Crisis Intervention: *24 hour 1st response to adults and child victims of sexual assault through phone or in person. Advocates are an integral part of the child protocol for Dona Ana County. Trained volunteer advocates execute this service after graduating from 40 hours of intensive training in sexual assault advocacy intervention.*

SANE Project: *Sexual Assault Nurse Examiner Project collects forensic evidence for identification and prosecution of the alleged perpetrator. Highly trained nurses working with sophisticated equipment, perform this task. Nurses are trained to be expert witnesses in court. SANE is located at Memorial Medical Center. MMC has given this very special project housing which enables this procedure to be conducted outside the emergency room. SANE collaborates with law enforcement and the District Attorney's office to help identify and successfully prosecute the alleged perpetrator.*

Counseling: *Outpatient therapeutic counseling for sexual assault survivors is facilitated by Licensed Professional Clinical Counselors with extensive experience in sexual assault and trauma related issues.*

Community Education and Prevention: *Responsive, flexible presentations and professional training concerning sexual assault issues and internet safety. These presentations are provided to Dona Ana County in English and Spanish using interactive activities, videos and power points.*

KIDTALK: *is a warm line to provide a safe place for a child to reach out where someone will listen and offer non-judgmental unconditional support. This service empowers and provides resources for children to take control of their circumstances and have a role in overcoming their concerns.*

A Message to our Friends:

New Mexico ranks 9th in the United States in lifetime prevalence of rape among adult women, as 19% of NM adult women have been raped at least once in their lifetime. The national average is 13%. This translates to 1 in 5 women or 12,470 women in Doña Ana County. Only 1 out of 7 sex crimes are ever reported to anyone. Sexual assault is a horrendous crime which affects the victim for many years, if not their lifetime.

La Piñon works in a collaborate and cooperative environment with the Third Judicial District, law enforcement agencies and all victim advocates to help prosecute the alleged offender and aid the victim in becoming a survivor. I especially want to recognize and salute our first responders who dedicate themselves 24/7 to unconditional assistance to help make the worst day of someone's life a little better.

We could not do the work we do without the support of Governor Richardson, our State legislators, City Counselors and County Commissioners, United Way, NMCSAP, CVRC, Value Options and support from our donors.

*With Kindest Regards,
Donna Richmond
Executive Director*

Service Statistics for FY 2006-2007

| | |
|---|------------------------------------|
| Counseling: | 102 survivors |
| Crisis Intervention: | |
| <i>We provided crisis services to individuals</i> | 450 |
| SANE Adult cases: | 77 |
| SANE Children cases: | 20 |
| KIDTALK: | 191 calls for April, May, and June |

| | |
|---------------------------------|--------|
| Advocate Volunteer hours | 15,810 |
| Community Prevention: | |
| Presentations | 656 |

People Reached 20,565

Accomplishments for the Year

- ❖ Identified and began negotiation to obtain a building for La Pinon
- ❖ Community Prevention staff reached 20,656 people in Dona Ana County
- ❖ Pacer Puppets implemented in Prevention Curriculum to children
- ❖ Stop It Now! Curriculum introduced
- ❖ Commercial produced through Comcast entitled "Prevention Starts with Me"
- ❖ SANE trained 3 new nurses
- ❖ Receive City of Las Cruces funds for SANE operation.
- ❖ Received Domenici Grant funding through Community Foundation
- ❖ Continued KIDTALK warm line
- ❖ Continue membership in the Community Foundation of Southern New Mexico
- ❖ Continue County Alliance involvement
- ❖ Received our 7th challenge grant from the Southern New Mexico Community Foundation
- ❖ Continued LCPD /DASO law enforcement training related to issues of sexual assault of adults and children

Looking Ahead to 2009 - 2010

- ❖ Apply for Stocker funds for Kidtalk.
- ❖ Move into an existing building for La Piñon administrative offices.
- ❖ Continue membership in the Community Foundation of Southern New Mexico
- ❖ Continue to work on a state wide level to enhance services for sexual assault victims and their families
- ❖ Continue to train law enforcement in detecting and working with domestic violence cases with sexual assault involvement
- ❖ Continue KID TALK
- ❖ Increase media exposure to promote community awareness of La Pinon Services
- ❖ Continue collaboration with county victim advocates to promote awareness of victim rights
- ❖ Increase prevention services by 15%
- ❖ Continue County Alliance involvement
- ❖ Collaborate with El Refugio through NMCSAP to bring services to rural southwestern NM counties.

Financial Report for the Year Ending June 30, 2007

Where the Money Comes From

| | | |
|---|------------------|-------------|
| Value Options | \$135,528 | 20% |
| New Mexico Injury Prevention | \$24,800 | 4% |
| New Mexico Crime Reparation Commission: | | |
| Victims of Crime | \$68,000 | 10% |
| Violence Against Women | \$31,532 | 5% |
| NMCSAP Inc. | \$111,089 | 16% |
| United Way | \$23,574 | 3% |
| City of Las Cruces | \$17,069 | 2% |
| Dona Ana County Health | \$25,000 | 4% |
| NM Community Foundation | \$15,315 | 2% |
| Prevention – Domenici Grant | \$39,885 | 6% |
| Kidtalk – Domenici Grant | \$20,228 | 3% |
| Fund Raising | \$13,493 | 2% |
| Contributions & In Kind | \$158,100 | 23% |
| Investment gains and funds | \$1,644 | - |
| Interest | \$ 223 | - |
| TOTAL | \$685,480 | 100% |

How the Money is Spent by Program

| | |
|------------------------|-----|
| Crisis Intervention | 31% |
| Out Patient Counseling | 16% |
| Community Prevention | 26% |
| SANE Project | 14% |
| KIDTALK | 2% |
| Support | 11% |

La Piñon is dedicated to working for the survivors of sexual assault and to preventing sexual assault violence in your community. Your support, whether it be by volunteering your time and expertise or by donating funds is needed to maintain and enhance our services. To find out how you can help, please call 526-3437 or 1-888-595-7273

La Piñon is a 501(3)(c) corporation.

"Justice will only be achieved when those who are not touched by crime are as indignant as those who are.

Solomon 635 BCE

Board of Directors 2007-2008

Jessica Adkisson Chairperson
Dina Cruz Co-Chairperson
Bernadette Sedillo Secretary
Yvonne Gonzales Treasurer
Grady Oxford
Mark Meyers
Casey Adkins
Jake Sims
Gladys DeNecochea
Bernadette Sedillo

Professional Associates 2007-2008

Tom Zornes, Technologies

Staff and Consultants 2007-2008

Louise Tracey, Executive Director
Donna Richmond, Deputy Director
Dr. Jana Williams, SANE Medical Director
Lydia Vandiver, RN, SANE Clinical Coordinator
Cathy VanWyngarden, SANE Program Coordinator
Melissa Jaramillo, Community Prevention Coordinator
Mari Jiminez, Advocate Coordinator
Rebecca Smith, Southern Crisis
Marcia Osborne, Office Assistant
Bernice Eres, Bi-Lingual Community Prevention Assistant
Maribel Telles, Northern Prevention Assistant
Summer Rosa, Prevention Specialist
Linda Quintana, Southern Prevention Specialist
Antoinette Nevarez, Back-Up Advocate
Queta VanWyngarden MA, LPCC Clinical Consultant and Counselor
Kathryn Melendez MA, LPCC Counselor
Joanne Loleit, Accountant
Melissa Copeland, SANE Nurse
Trinette Radasa, SANE Nurse
Wanda Borges, SANE Nurse

“Recognizing our Supporters”

Las Cruces Association of Realtors Inc.
Borman Auto Complex
White Sands Federal Credit Union Employees
Appriss Inc.
Community Foundation of Southern NM
Albertson's
Wal-Mart
Lorenzo's
Mountain States Escrow
Sam's Club
Las Cruces Friends Meeting
Citizen's Bank

Mike and Susan English
Tacom Printing
Barb's Flowerland
Claudia Leyva
PDQ
Emerick Realty Inc.
Pic Quick Stores
Memorial Medical Center
Southwestern NM Thrivent
NMSU
NMSU RGH Staff
Las Cruces School District
Gadsden School District
Sunrise Elementary
Premier Entertainment
Bernie and MaryAnn Digman
Georgette Malooly and Norman Todd
Misty Snipes
Imelda Hernandez
Frank and Gloria Zubia
Robert and Rebecca Villalobos
Jill Schroeder
Linda and Charles White
Lou and Mary Henson
Mr. and Mrs. J Kuehn
Michael and Diane Lilley
Richard and Susan Van Frank
Richard Ley and Dana Asbury
Steven Martin
Tresco Staff
Linda Olson
Ann Patrica Hubbell
Walter Zakahi and Catherine Foster
Commander, WSMR

“Our Heroes”**Volunteer Advocates 2007-2008**

| | | |
|-------------|------------|------------|
| Alicia | Antoinette | Becca |
| Bernice | Beverlee | Bruce |
| Bryan | Cathy O. | Cathy VW |
| Cynthia O. | David | Donna |
| Ebony | Elizabeth | Frank |
| Gretchen W. | Janina | Jenn |
| Jennifer E. | Jessica | Kelly S. |
| Kelly T. | Laura | Linda |
| Lori A. | Lori R. | Louise |
| Luis | Magdalena | Mari J. |
| Mari T. | Marcia | Martine |
| Mary | Melissa J. | Melissa T. |
| Michel | Na'Ama | Natalie |
| Natisha | Nicole | Pauline |
| Rose | Sandra | Sunny |
| Vanessa | Veronica | Yvonne G. |

